

William Lauder, Jr.



William Lauder, Jr., grew up in a baseball atmosphere as his father was a major league player, later a coach, then went on to handle college teams.

Bill was born in Norwalk and continues to live in this city. At Norwalk High he was on the track team and was the manager of the football and hockey teams. It was at Norwalk High that he began his journalistic career as a sports writer for *The Hour*, reporting the school's athletic contests. Summers he continued with *The Hour*, covering the Twilight League games, and also acting as official scorer for the loop.

After graduating from Norwalk High, Bill went to Brown University and was on the wrestling team. He went to Florida after college to write sports for the *Miami News*. Then for the next 25 years he was on the sports staff of the *New York Herald Tribune* covering pro

baseball and football as he traveled with the NY football Giants, the baseball Giants, and the Dodgers.

In 1960, Bill went to the NY Racing Association as press and public relations assistant director handling stories for the tracks at Aqueduct, Belmont, and Saratoga, retiring in 1978.

Bill served two terms as president of the National Turf Writers Association and four terms as head of the NY Turf Writers. He is a life member of the Baseball Writers Association of America.

Growing up, as a youth, Bill was sports oriented as his dad played third base with the Philadelphia Athletics and the New York Giants. He was the baseball coach at Williams, Columbia, and Yale before returning to the major leagues as a coach for the Chicago White Sox managed by Eddie Collins, a former teammate on the A's. Bill's father wrote a baseball column for the *South Norwalk Sentinel* after retiring.

"Sports in my home was paramount and I absorbed it," Bill says in recalling his early days in writing.

Bill was a charter member of the Norwalk Old Timers Athletic Association and served as its president in 1966. He is a widower with no children, resides at 8 Assisi Way, and enjoys his retirement by following local and national sports as well as keeping up his association with many of his former associates.